



LET'S START THE
BERRY
REVOLUTION





The Berry Revolution provides a concrete answer to the needs of the most specialized growers.

Battistini Vivai is a benchmark in the professional fruit nursery sector, with over thirty years of experience in the **in vitro production of blueberry plants**. In response to the exponential growth of the berry industry in recent years, we have combined our production expertise—focused on quality—with a strong commitment to **research and innovation**.

Over the past decade, we have expanded our testing fields and built strategic partnerships with leading **international breeders**, gaining access to high-performing genetics to meet the demands of an increasingly broad and demanding market.



BLUEBERICA

Blueberica breeding program

– CILE –

Northern highbush



OLYMPUS BLUEBERRY

Cieplucha nursery

– POLONIA –

Northern highbush



UNIVERSITY OF GEORGIA

*Selections of University of Georgia
breeding program*

– USA –

Southern highbush



Blueberica NORDICA (A81)

Among the northern selections, in collaboration with Commercial Alfa (Chile), Caliplant Group (Spain) and Florep (USA), we present our first variety for testing: Blueberica Nordica (A81), currently under protection in Europe.

Blueberica – Nordica (A81), has a Duke harvest window and offers excellent flavor, size, and productivity.

General information:

✓ **Species:** *Vaccinium corymbosum*

✓ **Plant Structure:** Upright

✓ **Harvest Time:**

November 15 to December 15 Chile reference.

June 1 to July 5 reference of Cesena
(Northern Italy).

✓ **Plant Vigor:** High

✓ **Productivity:** High, + 5 kg per plant (3rd year).

✓ **Other characteristics:**

Excellent post harvest, up to 40 days of storage

Small harvest scar.



Varietal Characteristics	Nordica (A81) CV	Duke CV
Size	20 mm	16 mm
Weight	3,5 g	2,5 g
Firmness	83 (shore)	78 (shore)
Picking	Easy	Easy
Scar Size	Small	Small
Flavor	Good	Good
Post-Harvest Color Development	Yes	Yes
Post-Harvest	Good	Good
Production Period	Nov. – Dec.	December
Pollination	Self-fertile	Self-fertile
Protected	Yes	No

Note: the present data refer to Chile.

Olympos Blueberries series developed by Cieplucha Nursery

ATHENA^{PBR}

General information:

Medium yield variety with ripening time like Duke and the **sweetest fruits** of all the varieties of the 'Olympos blueberry' serie. Athena's fruits are quite firm, light blue color.



Characteristics

- ✓ **Yield:** around 2,5 kg/ plant
- ✓ **Size:** 18 mm
- ✓ **Firmness:** firm
- ✓ **Taste:** very sweet
- ✓ **Fruit color:** light blue
- ✓ **Shelf-life:** good
- ✓ **Ripening period:** same as Duke (29-05 – 28-06 in Cesena IT)

Note: the present data refer to experimental field in Cesena ITALY (Batberry field 2025)

General information:

Early fruiting variety blueberry (about 1 week later than Duke). Demeter has exceptionally good shelf life, **high productivity**. Fruits with low acidity – sweet taste. Blushes with good shape, straight, strong vigor.

Characteristics

- ✓ **Yield:** around 4,3 kg / plant
- ✓ **Shelf-life:** very good
- ✓ **Size:** 17 mm
- ✓ **Ripening period:** early
(05-06 to 05-07 in Cesena IT)
- ✓ **Firmness:** very firm
- ✓ **Taste:** sweetish, low acidity
- ✓ **Other characteristics:** very good shelf life,
very crunchy fruits, strong bush
- ✓ **Fruit color:** blue



Note: the present data refer to experimental field in Cesena ITALY (Batberry field 2025)

ZEUS^{PBR}

General information:

Medium-early variety with good yield. Fruits mature about 2 weeks after Duke. Big, tasty, sweet and aromatic fruits. Zeus is characterised by **light blue colour of fruit** and good shelf life.



Characteristics

- ✓ **Yield:** around 4,5 kg / plant
- ✓ **Size:** 20 mm
- ✓ **Firmness:** medium firmness
- ✓ **Taste:** sweet-sour
- ✓ **Fruit color:** light blue
- ✓ **Shelf-life:** good
- ✓ **Ripening period:** medium (10-06 to 10-07 in Cesena IT)

Note: the present data refer to experimental field in Cesena ITALY (Batberry field 2025)

ARTEMIS^{PBR}

General information:

Late-fruiting variety of blueberry, about a month after Duke. Artemis's fruits are **big and with good shelf life**. A productive variety of very tasty, sweet and sour. Bushes with good shape, upright growth and strong vigor.



Characteristics

- ✓ **Yield:** around 3,3 kg / plant
- ✓ **Size:** 20 mm
- ✓ **Firmness:** very firm
- ✓ **Taste:** very tasty, sweet
- ✓ **Fruit color:** light-blue
- ✓ **Shelf-life:** good
- ✓ **Ripening period:** late (1-07 to 1-08 in Cesena IT)

Note: the present data refer to experimental field in Cesena ITALY (Batberry field 2025)

TROPICAL BLUE

General information:

This very low chill, evergreen type blueberry has been selected for **early counter season ripening**. In Huelva (Spain), Tropical blue produces in the early productive window, with 3 productive peaks, end of January to end of March, that offers a very compact production.



Characteristics

- ✓ **Plant vigour:** upright to spreading with semi vigorous growth
- ✓ **Yield:** 15 – 20 ton/ha
- ✓ **Size:** medium, ranging between 14–18 mm
- ✓ **Firmness:** moderate firm with fair shelf life
- ✓ **Taste:** crisp & sweet with good brix (11–13°)
- ✓ **Fruit color:** medium blue to light blue
- ✓ **Shelf-life:** medium– good
- ✓ **Ripening period:** extremely early, anticipate Sweet Duchess

Note: the present data are from Global Plants Genetics

SWEET DUCHESS

General information:

Among the southern varieties, Sweet Duchess has a **really low chilling requirement**, about 50 CH, basically adaptable to all climate. It's potentially evergreen in tropical climate. The ripening season is very early. Large caliber, light blue color, firm and good taste.



Characteristics

- ✓ **Plant vigour:** semi upright with good vigorous growth
- ✓ **Yield:** 20-25 ton/he
- ✓ **Size:** large, ranging 14-22 mm
- ✓ **Firmness:** very firm
- ✓ **Taste:** crisp & sweet with good brix (12-15°)
- ✓ **Fruit color:** light blue
- ✓ **Shelf-life:** very good
- ✓ **Ripening period:** early
- ✓ **Other characteristics:** very low chill (~50h < 7.2C) Evergreen type suitable for all climates

MAVERICK

General information:

Low chilling variety, basically the same period as early variety Sweet Duchess. Maverick needs about 200 CH and in tropical climate can be evergreen. Potentially a **very high performance production** of large, light blue fruits, excellent taste.



Characteristics

- ✓ **Plant vigour:** upright with good vigorous growth
- ✓ **Yield:** 20 – 25 ton/ha
- ✓ **Size:** large, ranging between 14–24mm
- ✓ **Firmness:** very firm
- ✓ **Taste:** outstanding flavour, crisp & sweet with good brix (13–15°)
- ✓ **Fruit color:** medium blue to light blue
- ✓ **Shelf-life:** very good
- ✓ **Ripening period:** early, later than tropical blue, similar to Sweet duchess

Note: the present data are from Global Plants Genetics

GLADIATOR

General information:

Among the southern blueberry varieties, Gladiator has a really low chilling requirement about 150–250 CH. After Sweet Duchess, it has still a **very early ripening time, a very good yield and a particular compact harvesting season.** This variety produces very good caliber fruit, light blue, firm and excellent flavor.



Characteristics

- ✓ **Plant vigour:** upright with good vigorous growth
- ✓ **Yield:** 20–25 ton/he
- ✓ **Size:** large, ranging 14–22 mm
- ✓ **Firmness:** very firm
- ✓ **Taste:** crisp & sweet with good brix
- ✓ **Fruit color:** medium blue to light blue
- ✓ **Shelf-life:** good shelf life
- ✓ **Ripening period:** mid-season, later than Maverick

Note: the present data are from Global Plants Genetics



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